



Pharmaceutical Medicine, Drug Development Sciences

June, 2011

Dear Colleague,

Pharmaceutical Medicine is the scientific discipline of drug development. It is shaped by scientific advances, changing regulatory requirements, pharmaco-economic conditions and is based on evidence, human rights and patient safety: standards consistent with Pfizer's core values.

Since 2005 over 75 Pfizer employees have graduated, along with 30 students from other organizations including the EMA. Another 50 students, from 28 countries are currently working through the program.

Hibernia College, in partnership with Pfizer, and part funded by the European Union's Innovative Medicine Initiative, re-accredited the program to give graduates the skill sets to meet the challenges of the next decade as our industry changes to sustain the discovery, development and delivery of medicines benefiting patients and society.

While there are many reputable programs available covering Drug Development, Clinical Research, Health Economics and Pharmaceutical Medicine, Hibernia College's program is available 100% online and we feel it provides a valuable opportunity for your staff and colleagues to avail of a unique educational experience that delivers a consistent message, delivered to students all around the world.

An introduction to pharmaceutical medicine is available at this site:
<http://hiberniacollege.com/schoolofhealthsciences/overview-of-drug-development/> .

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